

# 2023

## surface design calendar

Love is in the air!

JANUARY						
Valentine's Day & Spring Designs						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
New Year's Day	Resolution Support					
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
	Valentine's Day Gifting					
29	30	31				


ITS OK TO RELAX A LITTLE!

FEBRUARY						
Summer Designs		Easter Designs		Black History Month*		
S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
		Valentine's Day				
19	20	21	22	23	24	25
	St. Paddy's Décor					
26	27	28				

HOP TO IT, EASTER IS AROUND THE CORNER!

MARCH						
Patriotic Designs			Women's History Month*			
S	M	T	W	Th	F	S
			1	2	3	4
			Unofficial Start of Spring			
5	6	7	8	9	10	11
12	13	14	15	16	17	18
					St. Patrick's Day	
19	20	21	22	23	24	25
26	27	28	29	30	31	

IF SPRING IS FEELING SLOW, REMEMBER IT IS THE PERFECT TIME TO PLANT SOME SEEDS!



APRIL						
Holiday Designs		Summer Designs				
S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
Easter						
16	17	18	19	20	21	22
						Earth Day
23	24	25	26	27	28	29
30						

GO GREEN!

MAY						
Spooky Season/Fall/Thanksgiving Designs			"Wedding Season"			
S	M	T	W	Th	F	S
	1	2	3	4	5	6
	Pride Art					
7	8	9	10	11	12	13
14	15	16	17	18	19	20
Mother's Day						
21	22	23	24	25	26	27
					Patriotic Designs	
28	29	30	31			
	Memorial Day					

ICED PSL ANYONE?

JUNE						
Fall (General) Designs				Pride		
S	M	T	W	Th	F	S
				1	2	3
				Unofficial Start to Summer		
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
Father's Day	Juneteenth					
25	26	27	28	29	30	

CRANK UP THE AC, PUT ON SOME JINGLE BELLS, AND GET FESTIVE!

JULY						
Holiday Designs: Christmas in July						
S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11 4th of July	12	13	14	15
16	17 Back to School Season	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

★ BACK TO SCHOOL ALSO MEANS TREATING YOURSELF TO ART SUPPLIES!

SEPTEMBER						
Thanksgiving Designs				Valentine's Day Designs		
S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11 Labor Day	12 Unofficial Start to Fall	13	14	15	16
17	18	19	20	21	22	23
24	25 Thanksgiving Designs	26	27	28	29	30

IT'S FALL Y'ALL!!

NOVEMBER						
Business Planning 2024						
S	M	T	W	Th	F	S
			1 Holiday Season Starts	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18 Veteran's Day
19	20	21	22	23	24	25
26	27	28	29	30 Thanksgiving	Black Friday	Small Biz Sat.
			Last Chance for Hanukkah Gifts			
			Cyber Monday / Décor			

PRO TIP! HARNESS THIS YEAR'S FESTIVE FEELINGS FOR 2024 DESIGNS!

I'LL TAKE THAT ICED PSL NOW!

AUGUST						
Spooky Season & Fall Designs						
S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21 "Pumpkin Season" Starts	22	23	24	25	26
27	28	29	30	31		
			Labor Day Weekend Sales			

HEADING IN TO Q4 IS A GOOD TIME TO RAMP UP MARKETING, & TAKE PRESSURE OFF YOUR DESIGN TIME!

OCTOBER						
Spring & Easter Designs						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9 Spooky Season Starts	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30 Thanksgiving Décor	31 Halloween				

TRICK OR TREAT?!

★ HAPPY HOLLY-DAYS!

DECEMBER						
Holiday Season						
S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11 Last chance for Christmas /Kwanzaa Gifts/Décor	12	13	14 Hanukkah Starts	15	16
17	18	19	20	21	22 Hanukkah Ends	23
24	25	26	27	28	29	30
Christmas Eve	Christmas Day	Kwanzaa Starts				
31	1 Jan 2024					
New Year's Eve	Kwanzaa Ends / New Year's Day					

you're got this!

Design/ Licensing Pitch

Launch (POD) / PR

Consumer Dates/Seasons/Promos\*